

[View as Web Page](#)

FOR IMMEDIATE RELEASE

APOLLO BEGINS RENOVATION OF NAPA MARRIOTT

BREA, CA, January, 15, 2010 – Apollo Hospitality Group has begun renovating the 274 room Napa Valley Marriott, in Napa, California. The contract is estimated at 3.85 million and includes interior design, purchasing and construction. The contract agreement is between Apollo Hospitality Group and Lighthouse Lodging Group, of the Los Angeles area – a partner in ownership with Privett, LLC.

Lori DeMatteo, Apollo's in-house Design Manager, lead the project design. "We are really excited to be working on a hotel located in such a unique destination market. The colors of the surrounding vineyards make for some bold and rich elements to tie into the hotel."

Michael Cryan, CEO of [Lighthouse Lodging Group](#), explains the 2010 project schedule, "The rooms are scheduled to be finished just before peak season, with a second phase scheduled in late fall for all public areas. The intention is to limit the disruption to the guest experience and the overall RevPAR performance of the hotel."

The Apollo design team is currently working closely with the Marriott brand design team for approval of the Marriott Great Room for phase II.

Aaron Plante, CEO of Apollo Hospitality, explains the history between Apollo and Lighthouse: "We have done over ten hotel projects to date with Mike and his team, [from a prior company], and many of the behind the scenes issues are fine-tuned. There is a key advantage in building a successful business relationship like that; it enables us to focus on the distinct needs of the renovation project, keeping it on time and on budget."



For company info:

Contact Mike Janes 714.494.2346, mikejanes@apollohg.com

Also see:

www.apollohg.com

www.llghotels.com

ABOUT:

Aaron Plante, owner of Plantés Hotel Renovation [PHR], has spent the past 15 years perfecting the hotel renovation process with companies such as Windsor Capital Group, DKN Hotels, Tarsadia, Pacifica Hotel Co., CoreCapital and others. In 2002, Aaron added a purchasing and interior design division to his operation. Apollo Hospitality Group was formally launched in 2007 to expand his services as a turnkey renovation expert, including interior design, purchasing and asset consultation. The pre-designed model room package, innplement™, officially launched in July 2008.

[Subscribe](#) | [Unsubscribe](#) | [Send to a Friend](#) | [Preferences](#) | [Report Spam](#)

Powered by [MyNewsletterBuilder](#)

