

news release

FOR IMMEDIATE RELEASE

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APOLLO HOSPITALITY GROUP HIRES SALES

BREA, CA, September 17, 2009 – Apollo Hospitality Group is adding team members to their sales force. Manny Gorrity has been hired to cover the Midwest and the East Coast region of the country.

“We are currently evaluating other candidates to be added throughout the fourth quarter”, explains Jake Wiersma, Vice President of Sales and Marketing. “By growing our team, we are strengthening our position as a relationship-driven company and able to maintain our commitment to the hospitality industry as turnkey renovation experts.”

Mr. Gorrity has mastered a career in sales for the past sixteen years, serving in a role as Senior Account Executive for the past ten.

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Also see:

www.apollohg.com

www.innplement.com

ABOUT:

Aaron Plante, owner of Plantés Hotel Renovation [PHR], has spent the past 15 years perfecting the hotel renovation process with companies such as Windsor Capital Group, DKN Hotels, Tarsadia, Pacifica Hotel Co., Core Capital One and others. In 2002, Aaron added a purchasing and interior design division to his operation. Apollo Hospitality Group was formally launched in 2007 to expand his services as a turnkey renovation expert, including design, purchasing, construction and asset consultation. The pre-designed model room package, innplement™, officially launched in July 2008.